



Help Holdings, LLC
Parent Company
Tow360™ Platform

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Tow360™ Privacy Policy

November 2025
Last Updated

Tow360™ values your privacy. This policy explains what information we collect, how we use it, and your rights.

1. Information We Collect

Personal Information:

- Name, phone number, email
- Business information
- Service inquiries and form submissions

Platform Usage Information:

- Device/browser data
- Cookies
- Page interactions
- Login activity
- IP address

Communications Data:

- SMS messages (if texting is enabled)
- Call recordings (if you use tracking tools)

2. How We Use Your Data

We use information to:

- Set up and manage accounts
- Deliver platform features
- Provide support
- Improve system performance
- Send important account notifications
- Send marketing updates when consent is provided.

We do not sell your data.

3. Sharing of Data

We only share information with trusted partners required to operate Tow360™, including:

- Hosting/data centers
- SMS carriers
- Analytics platforms
- Google APIs
- Payment processors (Stripe)

These partners must protect your data.

4. Cookies & Tracking Tools

We use:

- Analytics cookies
- Functional cookies
- Performance tools
- Advertising tracking (when consented)
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Users can disable cookies in their browser.

5. Data Protection

We use industry-standard security:

- Encrypted HTTPS
- Access controls
- Authentication protections
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No system can guarantee 100% security, but we take all reasonable steps.

6. Your Rights

You may request:

- A copy of your data
- Data correction
- Data deletion

Email: Info@Tow360Platform.com

7. SMS Consent & Opt-Out

- By providing your phone number, you consent to receive messages.
 - Reply STOP to unsubscribe.
 - Standard message rates may apply.
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8. Children

Tow360™ is not intended for use by anyone under 18.

9. Updates

We may update this policy at any time.