



Help Holdings, LLC
Parent Company
Tow360™ Platform

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Tow360™ Terms & Conditions

November 2025
Last Updated

Tow360™ (“Tow360,” “we,” “our,” “us”) is operated by Help Holdings, LLC. By accessing Tow360Platform.com or using any Tow360™ services, tools, websites, or dashboards, you agree to these Terms & Conditions.

IF YOU DO NOT AGREE, PLEASE DISCONTINUE USE IMMEDIATELY.

1. Services Provided

Tow360™ offers digital marketing and operational tools for towing companies, including but not limited to:

- Website design, hosting, and management
- Google Ads management and reporting
- Analytics dashboards
- Reputation management integrations
- ATS / hiring modules
- API-based integrations
- Customer communication tools (email + SMS)
- CRM-style request submission tools
- Client-facing portal and ticketing
- Stripe billing portal

Services may evolve at any time.

2. Ownership

Tow360™, all software, dashboards, code, and platform assets are owned by Ad Insight Digital Marketing, LLC.

Clients retain 100% ownership of:

- Their business data
- Website content they provide
- Uploaded photos, forms, documents
- Customer information collected on their website

You are granted a license to use Tow360™ during your active subscription.

3. Billing & Cancellation

- Service plans renew automatically each month.
- Cancellation requires 30-day written notice.
- No prorated mid-cycle refunds.

- Setup fees, website builds, and custom work are billed separately.
 - Late payments may pause services until resolved.
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4. SMS/Textline Rules

If you use any texting features within Tow360™:

- You must obtain customer consent before messaging.
- Marketing messages require clear opt-in.
- Users can opt out at any time by replying STOP.
- Standard carrier rates may apply.
- Violating carrier rules may lead to service suspension.

Tow360™ follows CTIA, TCPA, and A2P 10DLC requirements.

5. Acceptable Use Policy

You agree not to:

- Abuse or spam SMS/email systems
- Attempt unauthorized access
- Copy platform code
- Use the platform for illegal, fraudulent, or abusive activity
- Interfere with platform operations

Violations may result in account termination.

6. Third-Party Integrations

Tow360™ relies on providers including:

- Google
- Hosting providers
- Payment processors
- SMS carriers
- Analytics tools

We are not responsible for their outages, delays, or policy changes.

7. No Guarantees

We do not guarantee:

- Ranking positions
- Lead volume
- Approval of ads by Google
- API uptime

We deliver all services using professional effort and best practices.

8. Liability Limits

Tow360™ is not responsible for:

- Lost revenue
- Leads not generated
- Third-party outages
- Incorrect user inputs
- Data loss caused by user error

Liability is capped at the fees paid in the last 30 days.

9. Updates

Terms may be updated at any time. Continuing use constitutes acceptance.